



## [Our Approach](#) <sup>[1]</sup>

**From basic to business:** Our unique training approach brings your needs into focus. Covering a wide range of topics and levels, we make sure to provide you with the answers to your specific issues of IP management and IPR in EU-funded research programmes ? from a basic level to more advanced workshops addressing rather specialised subjects such as IP exploitation or technology transfer.

**From theory to practice:** All of our on-site and online training sessions are held by IP experts with a hands-on approach, practical expertise and a professional network in different sectors. To ensure a broad outreach, our cooperation partners comprise key multipliers such as National Contact Points (NCPs) for Horizon 2020, national, European and international IP organisations or member institutions of the Enterprise Europe Network working in direct contact with SMEs and researchers. Besides our regular training event and webinar schedule, we aim to answer to specific requests for individual or jointly organised training sessions or speaker slots at larger events or conferences.

Please note that the number and implementation of training events depend on the availability of our trainers.

## Training Topics:

	Basic	
IP in EU-funded Projects (e.g. FP7, Horizon 2020)	<ul style="list-style-type: none"> <li>• <a href="#">Introduction to IP</a> <sup>[2]</sup></li> <li>• <a href="#">Effective IP &amp; Outreach Strategies Help Increase the Impact of Research and Innovation</a> <sup>[3]</sup></li> </ul>	• •
SME Focus	<ul style="list-style-type: none"> <li>• <a href="#">Introduction to IP</a> <sup>[2]</sup></li> <li>• <a href="#">IP Basics</a> <sup>[8]</sup></li> <li>• <a href="#">Basic IP Toolkit for SMEs - Hacks and Common Pitfalls</a> <sup>[9]</sup></li> </ul>	• •

## Target groups:

### Multipliers or Intermediaries

(e.g. NCPs or Enterprise Europe Network) working in direct contact with researchers and/o

- [joint organisation of training events](#) <sup>[12]</sup>
- participation as a speaker in your training event
- [provision of individual webinar](#) <sup>[13]</sup>
- workshop for staff ("training the trainers")

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Call us: +352 25 22 33 333 / Our helpdesk office hours are from 08:30 to 18:00 CET/CEST (Monday to Friday).

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