
[14th Edition of the ICC Intellectual Property Roadmap Published](#)

The International Chamber of Commerce (ICC) has published the latest edition of its Intellectual Property (IP) Roadmap – a comprehensive guide and overview of the key intellectual property issues faced by business professionals, policymakers, and legal experts.

The [latest edition of the IP Roadmap](#) covers emerging IP issues, including artificial intelligence, sustainable innovation and persistent threats posed by piracy and counterfeiting to business operations.

The Roadmap explains how, since the outbreak of the COVID-19 pandemic, disrupted supply chains, supply shortages and demand surges have aggravated existing piracy and counterfeiting. As the world continues to recover and build back better from the COVID-19, the Roadmap highlights the vital need for collaboration between the private sector and government to address IP issues in the future.

Launched during the November meeting of the [ICC Commission on Intellectual Property](#), the ICC IP Roadmap 2020 received contributions from over 100 IP experts from around the world and will be translated into several languages to ensure accessibility for business communities everywhere. The latest edition of the IP Roadmap was launched in the presence of ICC Secretary General John W.H.

For more, see

[Official ICC Press Release](#)

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