
[Webinar: IP Management in ICT Projects](#)

Date:

Thursday, 26.11.2020

Time:

10:30 am - 12:00 pm (CET – Central European Time) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Eugene Sweeney

Level of Expertise: Intermediate

Language: English

Orientation

Compared to other technology sectors, ICT innovations (e.g. new products or services) have unique challenges. ICT innovations often require bundles of different IP Rights (e.g. patents, trademarks, copyright, etc); ICT can be trans-border (e.g. cloud-based); ICT is cumulative (e.g. much re-use and integration); ICT is convergent (e.g. technologies can recombine to create new innovations); ICT is fast-moving and fast-changing (e.g. short life cycles, new paradigms).

These characteristics raise many challenges for EC funded projects concerning the management and

protection of research results, and strategies and plans for their exploitation.

This webinar will discuss specific issues that EC funded projects should address whether using or developing ICT; in particular concerning knowledge management and protection, exploitation, and maximising impacts.

This webinar is relevant for all those involved with using, developing and/or commercially exploiting ICT innovations, whether they are SMEs, large companies or researchers.

Learning Objectives

After the training, participants should have a better understanding of the following:

- What Intellectual Property Rights (IPR) are appropriate for different ICT technologies
- How to address the use, management and protection of ICT in H2020 and other EC funded projects
- Strategies for the exploitation of different types of ICT

Duration: 45 minutes (presentation) + 15 minutes (Q&A)

Fee: The webinar is offered free of charge.

Assistance: For any technical assistance or questions, please get in touch with our training team at: training@iprhelpdesk.eu

Join us for this webinar: <https://attendee.gotowebinar.com/register/7868002264514335760>

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