

---

## [NEW NEW NEW! Webinar: IP Management in ICT projects](#)

Date:

Wednesday, 03.06.2020

Time:

10:30 - 12:00 pm (CEST – Central European Summer Time) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Eugene Sweeney

**Level of Expertise:** Intermediate

**Language:** English

### **Orientation**

Compared to other technology sectors, ICT innovations (e.g. new products or services) have unique challenges. ICT innovations often require bundles of different IP Rights (e.g. patents, trademarks, copyright, etc); ICT can be trans-border (e.g. cloud-based); ICT is cumulative (e.g. much re-use and integration); ICT is convergent (e.g. technologies can recombine to create new innovations); ICT is fast-moving and fast-changing (e.g. short life cycles, new paradigms).

These characteristics raise many challenges for EC funded projects concerning the management and

---

protection of research results, and strategies and plans for their exploitation.

This webinar will discuss specific issues that EC funded projects should address whether using or developing ICT; in particular concerning knowledge management and protection, exploitation, and maximising impacts.

This webinar is relevant for all those involved with using, developing and/or commercially exploiting ICT innovations, whether they are SMEs, large companies or researchers.

### **Learning Objectives**

After the training, participants should have a better understanding of the following:

- What Intellectual Property Rights (IPR) are appropriate for different ICT technologies
- How to address the use, management and protection of ICT in H2020 and other EC funded projects
- Strategies for the exploitation of different types of ICT

**Duration:** 45 minutes (presentation) + 15 minutes (Q&A)

**Fee:** The webinar is offered free of charge.

**Join the Webinar:** <https://attendee.gotowebinar.com/register/322811523696228367>

**Assistance:** For any technical assistance or questions, please get in touch with our training team at: [training@iprhelpdesk.eu](mailto:training@iprhelpdesk.eu)

## **Are you interested in participating in our event?**

If you are already registered in our website, please, [log in](#) and submit the form.

Otherwise, please fill in this [registration form](#). Thank you.

Submit

Leave this field blank

[Calendar](#)

