
[NEW NEW NEW! Webinar: IPR & Software](#)

Date:

Wednesday, 29.04.2020

Time:

10:30 - 12:00 am (CEST – Central European Summer Time) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Eugene Sweeney

Level of Expertise: Entry

Language: English

Orientation

Software is present at all levels, at the interface with low level hardware though to the interface with end users, and everything in between.

But the nature of software raises many issues concerning its management, protection and exploitation. This is due to the range of different application areas; its ability to operate globally; its fast rate of development, adaptation and change; and its composite nature. Because we also live in an interconnected world, software needs to manage its interfaces, and to take into consideration

formal and de-facto standards, to ensure seamless interoperability.

This webinar will look at some specific issues concerning the protection and exploitation of software, such as the most appropriate IP Rights to use (e.g. patents, database rights, etc), and different exploitation models for design tools, product and services (e.g. Open Source licensing, start-ups, etc).

This webinar is relevant for all those involved with developing and exploiting software tools, products and services; or acquiring or licensing it in; whether they are SMEs, large companies or researchers.

Learning Objectives

After the training, participants should have a better understanding of the following:

- What Intellectual Property Rights (IPR) can be used for Software
- Strategies for managing and protecting software
- Strategies for the exploitation of software tools, products and services

Duration: 45 minutes (presentation) + 15 minutes (Q&A)

Fee: The webinar is offered free of charge.

Assistance: For any technical assistance or questions, please get in touch with our training team at: training@iprhelpdesk.eu

Take part to our webinar: <https://attendee.gotowebinar.com/register/5871294642336454160>

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