
[Webinar: Impact and Innovation in Horizon 2020 – a Guide for Proposers](#)

Date:

Tuesday, 24.11.2020

Time:

10:30 am - 12:00 pm (CET – Central European Time UTC +1) - the webinar session will open 15 minutes before the official start

Location:

Online

Host:

European IP Helpdesk

Speaker:

Dr Eugene Sweeney

Level of Expertise: Basic

Language: English

From finding the right management framework for one's activity to the question of how to develop a credible strategy focused on the management and exploitation of the research results, this webinar addresses different ways to define professional and systematic IP management in Horizon 2020 projects.

Learning Objectives

During the training participants will have the chance to learn about:

- Impact and innovation in Horizon 2020 project proposals
- Exploitation of project results
- Business landscape in project proposals
- Researchers' rights on project results
- IPR protection for project results
- State of the art, prior art definition - patent databases (e.g. Espacenet)
- Support and sources of information on IPR

Duration: 60 minutes (presentation) + 15 minutes (Q&As)

Fee: The webinar will be offered free of charge.

Assistance: For any technical assistance or questions, please contact the training team at: training@iprhelpdesk.eu

LAST MINUTE LOGIN: Join the webinar through this link:
<https://attendee.gotowebinar.com/register/7156364254157063440>

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