
Module 6: IP Exploitation

Level of Expertise

Intermediate

Advanced

Learning Objectives

After the training, participants should be able to answer the following main questions:

- What does exploitation/commercialisation of IP mean?
- Which options exist to exploit/commercialise IP?
- What are the advantages/disadvantages of each option?
- How do I choose the right model for my business/activity?

Trainer

Member of the European IPR Helpdesk team in cooperation with external expert

Duration

60 to 90 minutes