
[The economic cost of IPR infringement in the tyres and batteries sectors](#)

The EUIPO has published a study on The Economic Cost of IPR Infringement in the Tyres and Batteries Sectors. This report shows that EUR 2.2 billion — corresponding to 7.5% of all sales in the tyre sector — are lost each year due to counterfeiting across the EU. In addition, the presence of counterfeit batteries in the EU market costs the legitimate industry EUR 180 million each year, which is equivalent to 1.8% of the sector's sales. Counterfeit batteries mostly affect the vehicle sector but are also found in the mobile phone sector. Those lost sales translate into approximately 8,400 jobs lost directly across the two sectors, as legitimate manufacturers employ fewer people than they would have done in the absence of counterfeiting. The total loss of government revenue as a result of counterfeit tyres and batteries in terms of lost taxes amounts to EUR 340 million.

Click [here](#) to access the study.