
Module 3: IP/IPR in H2020/FP7 Projects II

Level of Expertise

Entry

Intermediate

Learning Objectives

After the training, participants should be able to answer the following main questions:

- How do I successfully negotiate IP issues within the project consortium?
- How do I implement an IP management strategy within the project?
- Who should be in charge of this management (organisational structure)?
- How can I best exploit research results (i. e. market innovation, new products etc.)?
- What do different exploitation options look like in detail (advantages vs. disadvantages)?
- How do I successfully solve IP conflicts? What possibilities do I have to enforce my rights?
- What are the specific IP issues in particular scientific areas/projects (Biotechnology, IMI etc.)?

Trainer

Member of the European IPR Helpdesk team

Duration

60 to 90 minutes