
[Intellectual property relevance in internationalisation](#)

In order to sustain competitiveness in global market within the new world of international alliances and networks, companies are extending their business activities at international level, now more than ever.

This fact sheet aims to show you how to deal with Intellectual Property (IP) matters in internationalisation process and which main steps should be taken to manage Intellectual Property Rights (IPR), when entering into foreign markets.

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