
[Webinar: IP Commercialisation and Licensing](#)

Date:

Friday, 05.05.2017

Time:

10.30-11.45 am (Central European Time/ UTC + 1) - the webinar session will open 15 minutes before the official start

Location:

Webinar

Host:

European IPR Helpdesk

Speaker:

Axel Koch

Level of Expertise: Basic

Language: English

Prerequisites: General knowledge of intellectual property rights

The webinar will provide an overview of key aspects in the field of intellectual property licensing, including negotiation tips and legal traps.

Learning Objectives

After the training, participants should be able to answer the following main questions:

- What is a licence agreement and when should it be used?
- What are the main differences between a licence agreement and other contracts (assignment and distribution agreement)?
- What contracts are used in the preliminary discussions of a licence?
- What are the key terms of a licence agreement?
- Which are the specificities of a trade mark or software licence?

Duration: 60 minutes (presentation) + 15 minutes (Q&As)

Fee: The webinar is offered free of charge.

Registration: **The webinar is fully booked :)**

For further information on how to join our webinar sessions, please have a look at our quick guide available for download below. For our web-based training sessions we use WebEX Conferencing Technology. We would like you to take note, that you will be asked by WebEx to install a browser application (i. e. the WebEx event center) on your computer when you use WebEx for the first time. This will only take a few minutes, but just for you to have this step in mind, and to possibly inform your system administrator.

IP and Coffee!

If you are in or around Brussels feel free to join us at our Brussels office watching this webinar together! We call it "**IP and Coffee**"! Meet our experts directly! For more information click [here](#).....

Related Documents

[EU IPR HD - Webinar Quick Guide 2016.pdf](#)

[Calendar](#)