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## [New ISO Series: International Standards on Innovation Management](#)

Innovation isn't just having a few bright ideas. It's about creating value and helping organisations continuously adapt and evolve. The International Organization for Standardization (ISO) is developing a new series of International Standards on innovation management, the third of which has just been published.

[ISO 56002](#), Innovation management — Innovation management system — Guidance, covers all aspects of innovation management, from how to generate those first sparks of an idea, right through to selling something new in the marketplace. It considers the context that an organisation is working in, the culture, strategy, processes and impact. It crosses many types of activities including products and services, business models, organisational innovation and more, and is applicable to all types of organisation, regardless of size or type.

ISO 56002 complements two other documents in the series that were recently published, [ISO 56003](#), Innovation management — Tools and methods for innovation partnership — Guidance and [ISO/TR 56004](#), Innovation Management Assessment — Guidance.

The technical committee has also been working closely with the Organization for Economic Co-operation and Development ([OECD](#)), the World Intellectual Property Organization ([WIPO](#)), the World Trade Organization ([WTO](#)) and the [World Bank](#) in developing this series.

For more, see

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