
[TNtech: The ABC of IP strategy for a small R&D company](#)

Transforming the results of R&D into commercially viable products is a business challenge that must be carried out in conformity with a coherent IP strategy. Such a strategy helps save time and resources. Additionally, a sound IP strategy is a key element in avoiding and fighting against infringement and unfair competition practices carried out by competitors.

In this new case study, TNtech, a Slovakian SME, tells us about the main measures adopted within the framework of its IP strategy and shares some useful advice with us.

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