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## [Technology Licensing-in](#)

Successful industries survive on continuous innovation, bringing to the market new products and services by developing or acquiring cutting-edge technology. The process of acquiring the rights related to a third party's technology through a licence agreement is indicated as technology **licensing-in**.

This fact sheet analyses the most relevant issues related to **technology licensing-in**, giving readers an overview of the preliminary steps and practical suggestions to follow in order to get prepared for future negotiations.

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