
[How to manage confidential business information](#)

We are pleased to announce that the European IPR Helpdesk has released a new fact sheet on “How to manage confidential business information” with the aim of pointing out the importance of confidentiality for businesses and give hints on protection management of confidential business information, which could prove beneficial in particular to small and micro entities.

Such information can certainly have a great commercial value and significant importance for the company concerned and its uncontrolled disclosure might potentially lead to serious consequences. Small and medium-sized enterprises (SMEs) in particular may not be aware of this risk and thus of the importance of keeping this valuable information “confidential”.

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